

Speaker Biography



Kirsten Weeks
Community Relations Manager
Cisco Systems

Kirsten Weeks is the Community Relations Manager for Cisco Systems' Research Triangle Park, N.C. facility. In this role, she works with Cisco RTP leaders and employees to partner with local governments, non-profits and businesses to ensure the Triangle maintains its outstanding quality of life, workforce and business climate.

Prior to joining Cisco in February 2007, Weeks served as Sr. Manager for Strategic Communications, and in other communications roles, over the course of four years in the Retirement Systems Division of the North Carolina Department of State Treasurer.

Prior to joining the Treasurer's Office, Weeks served in several communications positions at the North Carolina Department of Commerce and as assistant press secretary for North Carolina Governor Jim Hunt. She also worked as press secretary for the National Partnership for Women and Families (formerly the Women's Legal Defense Fund), a non-profit advocacy organization in Washington, D.C.

Weeks is a native North Carolinian. She holds an undergraduate degree in Mass Communication from North Carolina State University. She also earned master's degree in Journalism and Mass Communication from the University of North Carolina at Chapel Hill where she was a Roy H. Park Fellow. She is currently enrolled in Kenan-Flagler Business School's Weekend Executive MBA program. Weeks will complete her MBA in August 2008.