

Speaker Biography



Dr. Jayashankar (Jay) Swaminathan

*Distinguished Professor
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Jayashankar M. Swaminathan is a Kay and Van Weatherspoon Distinguished Professor and chair of the operations, technology and innovation management area.

He teaches graduate and executive courses in global operations management, supply chain management, e-commerce, information technology and product variety management.

His research on global supply-chain management, mass customization and business to business e-commerce has appeared in scholarly journals including *Management Science*, *Operations Research*, *Manufacturing and Service Operations Management*, *Interfaces* and *California Management Review*. His research has been recognized with international awards and research grants, including the CAREER award from the National Science Foundation and the George Nicholson Prize from INFORMS.

Dr. Swaminathan has taught and consulted with a number of firms including Agilent, IBM, Converge, Kaiser, Nova Chemicals and Samsung. He serves on the strategic advisory boards of startup firms in the B2B e-commerce and multimedia industry. Prior to joining UNC Kenan-Flagler, he was on the faculty of Walter A. Haas School of Business at the University of California, Berkeley.

He received his PhD and MS at Carnegie Mellon University and his bachelor of technology in computer science and engineering at the Indian Institute of Technology.