

Federal Communications Commission

FCC MB - CDBS Electronic Filing
Account number: 976190

**Description: WRAL-TV DTV QUARTERLY ACTIVITY STATION REPORT - AMEND
TO 2ND QUARTER 2009**

Application Reference Number: 20090701ABH
Successfully filed at Jul 2 2009 9:17AM

Based on the information supplied, no fee is required.

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Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (June 2009)	FOR FCC USE ONLY
FCC 388 DTV Quarterly Activity Station Report		FOR COMMISSION USE ONLY FILE NO. -20090701ABH	
Licensee CAPITOL BROADCASTING COMPANY, INC.			
Call Sign WRAL-TV	Facility Id 8688	Previous Call Sign (if applicable)	
Community of License			
City RALEIGH	State NC	County WAKE	Zip Code 27605 -
Nielsen DMA RALEIGH-DURHAM (FAYETVLE)	World Wide Web Home Page Address WWW.WRAL.COM	Licensee Renewal Expiration Date (mm/dd/yyyy) 12/01/2012	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> Analog	5		
<input checked="" type="checkbox"/> Digital	48		
Report reflects information for quarter ending: 06/30/2009			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)			
Over the past quarter, if you have fully complied with the requirements of the selected option?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Comments:			
Were you required to air service loss notices (See 47 C.F.R. 73. § 674(b)(5) for details)?		<input type="radio"/> Yes <input checked="" type="radio"/> No	
If YES, Complete Section E			
Simulcasting:			
Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream stream?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
If YES, complete only one of the form for both. If NO, complete a form for your Analog Channel and a second for your primary Digital stream.			
Application Purpose:			
<input type="radio"/> DTV Education Report			
<input checked="" type="radio"/> Amendment	File Number BDERCDT-20090701ABH		
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised. THIS AMENDMENT IS TO REFLECT THE CORRECT QUARTER ENDING DATE OF 6/30/2009.			

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one Countdown piece per day during the days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickets (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	255
Total 5:00 a.m. to 1:00 a.m. CSTs	307
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	28
Total 6:00 a.m. to 9:00 a.m. CSTs	0
For stations located in the Atlantic, Eastern, or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	60
Total 6:00 p.m. to 11:35 p.m. CSTs	112
For stations located in the Alaskan, Central, or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	0
Total 5:00 p.m. to 10:35 p.m. CSTs	0
Comments: WRAL-TV WAS IN FULL COMPLIANCE WITH FCC'S DTV CONSUMER EDUCATION REQUIREMENTS DURING SECOND QUARTER 2009 AND CONTINUED AS AN ANALOG NITELIGHT STATION. WRAL-TV CEASED DIGITAL SERVICE ON CHANNEL 53 AND COMMENCED DIGITAL SERVICE ON CHANNEL 48 ON JUNE 12, 2009. PURSUANT TO UNPHASED TRANSITION, ON AIR CONSUMER EDUCATION EFFORTS CONTINUED UNTIL JUNE 29, 2009 WHEN WRAL-TV COMMENCED FULL AUTHORIZED OPERATIONS ON CHANNEL 48.	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., after April 1, 2009 and prior to your station's termination of analog service (See 47 C.F.R. § 73.674(d)(5) for additional details).	
Total number of 30 Minute Informational Programs	1
Comments: DTV SPECIAL AIRING THIS QUARTER -- ON MAY 30TH AT 7:30PM, WRAL AIRED "COUNTDOWN TO DTV: ARE YOU READY?", A HALF-HOUR SPECIAL PRODUCED BY NAB. PREVIOUSLY AIRED DTV INFORMATIONAL PROGRAM: IN COMPLIANCE WITH THE REQUIREMENT TO AIR AT LEAST ONE DTV-RELATED INFORMATIONAL PROGRAM PRIOR TO FEB. 17, 2009, WRAL-TV PRODUCED AND ORIGINALLY AIRED "DTV 411" ON APRIL 19, 2008 AT 7:30PM EST. PROGRAM DESCRIPTION: (NOTE: SINCE THIS PROGRAM AIRED PRIOR TO THE NEW TRANSITION DATE OF JUNE 12TH, THIS DESCRIPTION INCLUDES REFERENCES TO THE PREVIOUS DIGITAL TRANSITION DATE.) A CYNICAL OLD CURMUDGEON AND A HIP, YOUNG, TECHNOPHILE REPRESENT ANALOG AND DIGITAL TECHNOLOGY IN THIS ENTERTAINING AND INFORMATIVE LOOK AT THE DIGITAL REVOLUTION AND THE APPROACHING FCC DEADLINE REQUIRING FULL-POWER BROADCASTERS TO GO ALL DIGITAL ON FEBRUARY 17, 2009. THE DIGITAL REVOLUTION IN BROADCASTING BEGAN MORE THAN A DECADE AGO. IT'S MEANT SHARPER PICTURES AND SOUND AND THE ABILITY TO MULTICAST SEVERAL CHANNELS IN ONE. MOST FULL-POWER STATIONS HAVE BEEN BROADCASTING IN BOTH DIGITAL AND ANALOG FOR YEARS, BUT WHEN THEY STOP BROADCASTING IN ANALOG ON FEBRUARY 17, 2009, VIEWERS STILL RECEIVING FREE, OVER THE AIR BROADCASTS WITH AN ANALOG TV AND ANTENNA WILL LOSE THEIR SIGNAL UNLESS THEY TAKE ACTION.	

