

Federal Communications Commission

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Account number: 976190

**Description: WRAL-TV DTV QUARTERLY ACTIVITY STATION REPORT - 1ST
QUARTER 2009**

Application Reference Number: 20090409ACX

Successfully filed at Apr 9 2009 11:36AM

Based on the information supplied, no fee is required.

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| Federal Communications Commission Washington, D.C. 20554 | | Approved by OMB 3060-1115 (February 2009) | FOR FCC USE ONLY |
| FCC 388 | | FOR COMMISSION USE ONLY | |
| DTV Quarterly Activity Station Report | | FILE NO. -20090409ACX | |
| Licensee CAPITOL BROADCASTING COMPANY, INC. | | | |
| Call Sign WRAL-TV | | Facility Id 8688 | Previous Call Sign (if applicable) |
| Community of License | | | |
| City | State | County | Zip Code |
| RALEIGH | NC | WAKE | 27605 - |
| Nielsen DMA RALEIGH-DURHAM (FAYETVLL) | World Wide Web Home Page Address WWW.WRAL.COM | | Licensee Renewal Expiration Date (mm/dd/yyyy) 12/01/2012 |
| Channel Numbers: (Check the Channel Number(s) to which this form applies.) | | | |
| <input checked="" type="checkbox"/> Analog | 5 | | |
| <input checked="" type="checkbox"/> Digital | 53 | | |
| Report reflects information for quarter ending: 03/31/2009 | | | |
| Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D) | | | |
| Over the past quarter, have you fully complied with the requirements of this option? | | | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| Simulcasting: | | | |
| Are you simulcasting on your Analog channel and your primary Digital stream? | | | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| Application Purpose: | | | |
| <input checked="" type="radio"/> DTV Education Report | | | |
| <input type="radio"/> Amendment | | File Number - | |
| If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised. | | | |

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

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| How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter? | |
| Total 5:00 a.m. to 1:00 a.m. PSAs | 255 |
| Total 5:00 a.m. to 1:00 a.m. CSTs | 231 |
| For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.? | |
| Total 6:00 a.m. to 9:00 a.m. PSAs | 28 |
| Total 6:00 a.m. to 9:00 a.m. CSTs | 0 |
| For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)? | |

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| Total 6:00 p.m. to 11:35 p.m. PSAs | 58 |
| Total 6:00 p.m. to 11:35 p.m. CSTs | 91 |
| For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)? | |
| Total 5:00 p.m. to 10:35 p.m. PSAs | 0 |
| Total 5:00 p.m. to 10:35 p.m. CSTs | 0 |
| Comments: | |

30 Minute Educational Programs - Last Quarter

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| How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009. | |
| Total number of 30 Minute Informational Programs | 0 |
| Comments: IN COMPLIANCE WITH THE REQUIREMENT TO AIR AT LEAST ONE DTV-RELATED INFORMATIONAL PROGRAM, WRAL-TV PRODUCED AND ORIGINALLY AIRED "DTV 411" ON APRIL 19, 2008 AT 7:30PM EST. WRAL-TV WILL RUN AN ADDITIONAL 30 MINUTE VIDEO AFTER APRIL 1, 2009 AND PRIOR TO JUNE 12, 2009. | |

100-Day Countdown - Last Quarter

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| All stations participating in Option Two must air a minimum of one "Countdown To DTV" per day during certain periods. Due to the delay in the DTV deadline, the revision of the countdown rules, and differing analog termination dates, not every station was required to air the "Countdown To DTV" the same number of times during the first quarter of 2009. Below, list the actual number of days on which your station aired any eligible "Countdown to DTV," and, in the Comments field, briefly explain how this number of days was calculated. | |
| 69 | Graphic Displays |
| 0 | Animated Graphics |
| 0 | Graphic and Audio Displays |
| 0 | Longer Form Reminders |
| Comments: DUE TO THE CHANGE IN THE DIGITAL TRANSITION DATE AND PER THE FCC'S INSTRUCTIONS, WRAL-TV CEASED THE 100-DAY "COUNTDOWN TO DTV" FOR THE REMAINDER OF 1ST QUARTER ON FEBRUARY 4, 2009 AND WILL RESUME THE COUNTDOWN ON THE REVISED START DATE OF APRIL 13, 2009. | |

Section D (For all broadcasters)

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| Additional DTV On-air Initiatives - Last Quarter | |
| Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives. | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| Comments: WRAL-TV'S CONSUMER UNIT HAS COMMITTED TO ROUTINE REPORTS ON DTV AND THE UPCOMING TRANSITION. THESE STORIES USUALLY AIR IN WRAL'S EARLY EVENING NEWS, WHICH IS SEEN BY THOUSANDS OF VIEWERS THROUGHOUT THE MARKET. THIS QUARTER, THE FOLLOWING STORIES HAVE AIRED IN WRAL'S NEWSCASTS: 1/7/2009 - VO ABOUT POSSIBLE DELAY - PEOPLE NOT READY & COUPON PROGRAM OUT OF MONEY | |

