

Results of SurveyUSA Election Poll #21157

Geography: North Carolina

Data Collected: 03/17/2014 - 03/19/2014

Release Date: 03/20/2014

Percentages

In NC GOP Primary, Tillis Leads 7 Challengers; Brannon and Grant Battle for 2nd Place; Eventual Winner Faces Kay Hagan in November: 6 weeks till votes are counted in the North Carolina Republican Primary for United States Senator, Thom Tillis leads a field of 8 Republican hopefuls, 28% for Tillis to 15% for Greg Brannon to 11% for Heather Grant, according to a SurveyUSA poll conducted for WRAL-TV in Raleigh. Tillis' support is older, wealthier, better educated, and concentrated in greater Greensboro. The top Republican needs to reach 40% in the GOP primary to avoid a 07/15/14 runoff. Today, 23% of likely Republican Primary voters are undecided. If these undecided voters are allocated to each of the 8 candidates, Tillis today ends up at 36% -- short of the 40% threshold. In a runoff: would Tillis face Brannon, whose support is disproportionately lower-income and concentrated in Southern and Coastal Carolina? Or would Tillis face Grant, whose support is disproportionately young, less educated, and concentrated in greater Raleigh? Or, might Brannon face Grant? The next 6 weeks till tell us. Today: * Tillis is viewed favorably by 34% of likely GOP Primary voters, unfavorably by 11% -- a Plus 23.

* Brannon is viewed favorably by 27%, unfavorably by 11% -- a Plus 16.

* Grant is viewed favorably by 20%, unfavorably by 9% -- a Plus 11.

* Ted Alexander is viewed favorably by 17%, unfavorably by 9% -- a Plus 8. Alexander gets 7% in a primary today.

* Mark Harris is viewed favorably by 23%, unfavorably by 9% -- a Plus 14. Harris gets 6% of the vote in a primary today.

* Alex Lee Bradshaw is viewed favorably by 15%, unfavorably by 8% -- a Plus 7. Bradshaw gets 4% in a primary today.

* Jim Snyder is viewed favorably by 16%, unfavorably by 8% -- a Plus 8. Snyder gets 4% today.

* Edward Kryn is viewed favorably by 13%, unfavorably by 9% -- a Plus 4. Kryn gets 3% today. Of those North Carolina adults who are familiar with the story of coal ash from Duke Energy spilling into the Dan River, 61% disapprove of the way the state responded to the spill, more than twice the 23% who approve of the state's response. **Cell-phone respondents and home-phone respondents included in this research:** SurveyUSA interviewed 2,100 North Carolina adults 03/17/14 through 03/19/14. Of the adults, 1,885 were registered to vote in the state. Of the registered, 405 were determined by SurveyUSA to be likely to vote in the 05/06/14 GOP Primary. This survey was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (73% of GOP Primary voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (27% of GOP Primary voters) were shown a questionnaire on their smartphone, tablet or other electronic device.

1 Now I'm going to read you the names of some candidates running in the Republican Primary for United States Senate in North Carolina. For each, please tell me if your opinion of that candidate is favorable, unfavorable, neutral, or if you have no opinion of that candidate.
First ... (candidate names rotated) Thom Tillis. Is your opinion of Thom Tillis ... Favorable? Unfavorable? Neutral? Or do you have no opinion of him?

405 Likely GOP Primary Voters	All	Gender		Age				<50 / 50+		Race			Cell Phone / Lan		Party Affiliation			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Cell Ph	Landlin	Republi	Democr	Unaffilia	
Margin of Sampling Error: +/-5%																		
Favorable	34%	36%	30%	39%	23%	36%	37%	31%	37%	36%	**	9%	41%	31%	34%	**	27%	
Unfavorable	11%	12%	9%	13%	12%	9%	10%	12%	9%	11%	**	9%	12%	11%	10%	**	16%	
Neutral	38%	36%	41%	39%	37%	41%	36%	38%	39%	38%	**	49%	31%	41%	37%	**	48%	
No Opinion	17%	15%	20%	9%	28%	14%	17%	19%	15%	16%	**	34%	17%	17%	18%	**	8%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	
Composition of Likely GOP Primary	100%	59%	41%	23%	27%	29%	20%	50%	50%	87%	3%	7%	27%	73%	90%	0%	10%	

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Now I'm going to read you the names of some candidates running in the Republican Primary for United States Senate in North Carolina. For each, please tell me if your opinion of that candidate is favorable, unfavorable, neutral, or if you have no opinion of that candidate.

First ... (candidate names rotated) Thom Tillis. Is your opinion of Thom Tillis ... Favorable? Unfavorable? Neutral? Or do you have no opinion of him?

405 Likely GOP Primary Voters	All	Ideology			Education			Income			Region				
		Conser	Moderate	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther	
Margin of Sampling Error: +/-5%															
Favorable	34%	33%	36%	**	35%	30%	36%	32%	31%	37%	35%	37%	31%	31%	
Unfavorable	11%	11%	10%	**	14%	7%	13%	6%	14%	13%	10%	8%	12%	14%	
Neutral	38%	37%	45%	**	34%	36%	43%	45%	31%	41%	35%	39%	45%	33%	
No Opinion	17%	19%	9%	**	16%	27%	8%	17%	24%	9%	20%	16%	12%	22%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely GOP Primary	100%	74%	20%	4%	17%	40%	43%	33%	37%	30%	37%	18%	28%	16%	

2

Next, Jim Snyder. Is your opinion of Jim Snyder ...

405 Likely GOP Primary Voters	All	Gender		Age				<50 / 50+		Race			Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Cell Ph	Landlin	Republi	Democr	Unaffilia
Margin of Sampling Error: +/-5%																	
Favorable	16%	20%	11%	23%	20%	10%	12%	21%	11%	18%	**	1%	15%	17%	16%	**	17%
Unfavorable	8%	7%	11%	19%	6%	5%	4%	12%	5%	8%	**	0%	15%	6%	9%	**	4%
Neutral	43%	43%	44%	39%	34%	51%	50%	36%	50%	45%	**	30%	41%	44%	42%	**	50%
No Opinion	32%	31%	35%	19%	41%	34%	34%	31%	34%	30%	**	70%	28%	34%	33%	**	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely GOP Primary	100%	59%	41%	23%	27%	29%	20%	50%	50%	87%	3%	7%	27%	73%	90%	0%	10%

2

Next, Jim Snyder. Is your opinion of Jim Snyder ...

405 Likely GOP Primary Voters	All	Ideology			Education			Income			Region			
		Conser	Moderate	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-5%														
Favorable	16%	13%	25%	**	17%	11%	21%	20%	15%	15%	16%	15%	12%	27%
Unfavorable	8%	7%	13%	**	17%	7%	6%	12%	5%	9%	4%	5%	11%	17%
Neutral	43%	44%	40%	**	42%	46%	41%	41%	44%	45%	43%	49%	44%	35%
No Opinion	32%	36%	22%	**	24%	36%	32%	28%	36%	32%	36%	31%	34%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely GOP Primary	100%	74%	20%	4%	17%	40%	43%	33%	37%	30%	37%	18%	28%	16%

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3 Next, Edward Kryn. Is your opinion of Edward Kryn ...

405 Likely GOP Primary Voters Margin of Sampling Error: +/-5%	All	Gender		Age				<50 / 50+		Race			Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Cell Ph	Landlin	Republi	Democr	Unaffilia
Favorable	13%	17%	8%	31%	12%	4%	7%	21%	5%	14%	**	1%	26%	9%	14%	**	11%
Unfavorable	9%	9%	10%	13%	12%	6%	6%	12%	6%	8%	**	11%	13%	8%	9%	**	8%
Neutral	46%	47%	46%	44%	34%	54%	53%	39%	54%	47%	**	47%	40%	48%	46%	**	47%
No Opinion	31%	28%	36%	11%	42%	36%	34%	28%	35%	31%	**	41%	21%	35%	31%	**	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely GOP Primary	100%	59%	41%	23%	27%	29%	20%	50%	50%	87%	3%	7%	27%	73%	90%	0%	10%

3 Next, Edward Kryn. Is your opinion of Edward Kryn ...

405 Likely GOP Primary Voters Margin of Sampling Error: +/-5%	All	Ideology			Education			Income			Region			
		Conser	Modera	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Favorable	13%	11%	20%	**	18%	13%	12%	16%	15%	8%	13%	14%	10%	18%
Unfavorable	9%	9%	10%	**	9%	7%	11%	11%	5%	13%	7%	8%	14%	7%
Neutral	46%	48%	43%	**	50%	43%	48%	46%	41%	52%	45%	42%	47%	53%
No Opinion	31%	33%	27%	**	24%	38%	28%	26%	39%	27%	35%	36%	29%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely GOP Primary	100%	74%	20%	4%	17%	40%	43%	33%	37%	30%	37%	18%	28%	16%

4 Next, Mark Harris. Is your opinion of Mark Harris ...

405 Likely GOP Primary Voters Margin of Sampling Error: +/-5%	All	Gender		Age				<50 / 50+		Race			Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Cell Ph	Landlin	Republi	Democr	Unaffilia
Favorable	23%	26%	19%	31%	24%	19%	20%	27%	19%	25%	**	3%	36%	18%	24%	**	16%
Unfavorable	9%	9%	8%	20%	4%	6%	6%	12%	6%	9%	**	0%	12%	8%	8%	**	12%
Neutral	41%	41%	43%	34%	33%	50%	49%	33%	50%	43%	**	27%	29%	46%	41%	**	46%
No Opinion	27%	25%	30%	15%	39%	25%	26%	28%	25%	24%	**	70%	24%	28%	27%	**	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely GOP Primary	100%	59%	41%	23%	27%	29%	20%	50%	50%	87%	3%	7%	27%	73%	90%	0%	10%

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4 Next, Mark Harris. Is your opinion of Mark Harris ...

405 Likely GOP Primary Voters Margin of Sampling Error: +/-5%	All	Ideology			Education			Income			Region			
		Conser	Modera	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Favorable	23%	21%	26%	**	25%	20%	25%	21%	25%	23%	28%	29%	16%	19%
Unfavorable	9%	9%	8%	**	1%	11%	10%	9%	6%	12%	7%	4%	13%	11%
Neutral	41%	42%	42%	**	54%	37%	41%	47%	38%	40%	34%	43%	43%	55%
No Opinion	27%	28%	24%	**	20%	32%	24%	23%	31%	25%	31%	24%	29%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely GOP Primary	100%	74%	20%	4%	17%	40%	43%	33%	37%	30%	37%	18%	28%	16%

5 Next, Heather Grant. Is your opinion of Heather Grant ...

405 Likely GOP Primary Voters Margin of Sampling Error: +/-5%	All	Gender		Age				<50 / 50+		Race			Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Cell Ph	Landlin	Republi	Democr	Unaffilia
Favorable	20%	18%	21%	31%	22%	14%	12%	26%	13%	20%	**	4%	30%	16%	20%	**	15%
Unfavorable	9%	10%	9%	19%	4%	7%	10%	11%	8%	9%	**	1%	13%	8%	9%	**	10%
Neutral	42%	47%	36%	40%	33%	50%	48%	36%	49%	42%	**	55%	36%	45%	41%	**	51%
No Opinion	29%	26%	33%	10%	42%	29%	30%	28%	30%	29%	**	41%	22%	31%	29%	**	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely GOP Primary	100%	59%	41%	23%	27%	29%	20%	50%	50%	87%	3%	7%	27%	73%	90%	0%	10%

5 Next, Heather Grant. Is your opinion of Heather Grant ...

405 Likely GOP Primary Voters Margin of Sampling Error: +/-5%	All	Ideology			Education			Income			Region			
		Conser	Modera	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Favorable	20%	15%	28%	**	22%	19%	19%	27%	13%	19%	18%	15%	22%	24%
Unfavorable	9%	9%	11%	**	15%	7%	9%	8%	12%	9%	6%	11%	5%	25%
Neutral	42%	45%	39%	**	38%	39%	47%	40%	40%	48%	41%	47%	48%	31%
No Opinion	29%	30%	21%	**	25%	35%	24%	25%	35%	23%	35%	27%	26%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely GOP Primary	100%	74%	20%	4%	17%	40%	43%	33%	37%	30%	37%	18%	28%	16%

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6 Next, Alex Lee Bradshaw. Is your opinion of Alex Lee Bradshaw ...

405 Likely GOP Primary Voters Margin of Sampling Error: +/-5%	All	Gender		Age				<50 / 50+		Race			Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Cell Ph	Landlin	Republi	Democr	Unaffilia
Favorable	15%	19%	9%	33%	10%	6%	16%	20%	10%	13%	**	31%	27%	11%	15%	**	13%
Unfavorable	8%	7%	8%	11%	12%	4%	5%	11%	4%	7%	**	1%	6%	9%	8%	**	4%
Neutral	45%	43%	47%	39%	37%	55%	47%	38%	52%	47%	**	26%	38%	47%	44%	**	54%
No Opinion	32%	30%	36%	18%	41%	36%	32%	30%	34%	33%	**	43%	29%	33%	33%	**	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely GOP Primary	100%	59%	41%	23%	27%	29%	20%	50%	50%	87%	3%	7%	27%	73%	90%	0%	10%

6 Next, Alex Lee Bradshaw. Is your opinion of Alex Lee Bradshaw ...

405 Likely GOP Primary Voters Margin of Sampling Error: +/-5%	All	Ideology			Education			Income			Region			
		Conser	Modera	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Favorable	15%	15%	9%	**	16%	14%	16%	14%	11%	21%	16%	16%	17%	8%
Unfavorable	8%	9%	4%	**	7%	6%	10%	9%	6%	9%	4%	5%	8%	21%
Neutral	45%	42%	61%	**	53%	40%	46%	45%	46%	44%	42%	50%	44%	47%
No Opinion	32%	35%	25%	**	25%	40%	28%	32%	37%	26%	38%	29%	31%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely GOP Primary	100%	74%	20%	4%	17%	40%	43%	33%	37%	30%	37%	18%	28%	16%

7 Next, Greg Brannon. Is your opinion of Greg Brannon ...

405 Likely GOP Primary Voters Margin of Sampling Error: +/-5%	All	Gender		Age				<50 / 50+		Race			Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Cell Ph	Landlin	Republi	Democr	Unaffilia
Favorable	27%	28%	26%	32%	22%	27%	29%	27%	28%	29%	**	11%	27%	27%	28%	**	24%
Unfavorable	11%	12%	10%	23%	11%	7%	5%	17%	6%	9%	**	29%	19%	9%	12%	**	8%
Neutral	36%	37%	35%	33%	29%	42%	42%	31%	42%	38%	**	17%	35%	37%	36%	**	41%
No Opinion	25%	22%	29%	11%	39%	24%	24%	26%	24%	24%	**	43%	19%	27%	25%	**	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely GOP Primary	100%	59%	41%	23%	27%	29%	20%	50%	50%	87%	3%	7%	27%	73%	90%	0%	10%

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7 Next, Greg Brannon. Is your opinion of Greg Brannon ...

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Margin of Sampling Error: +/-5%		Conser	Modera	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Favorable	27%	28%	18%	**	23%	29%	27%	30%	24%	27%	29%	28%	21%	32%
Unfavorable	11%	10%	19%	**	18%	4%	16%	11%	8%	16%	5%	6%	18%	22%
Neutral	36%	36%	40%	**	38%	37%	34%	37%	39%	33%	37%	37%	37%	32%
No Opinion	25%	26%	23%	**	21%	30%	23%	22%	29%	24%	29%	30%	24%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely GOP Primary	100%	74%	20%	4%	17%	40%	43%	33%	37%	30%	37%	18%	28%	16%

8 Next, Ted Alexander. Is your opinion of Ted Alexander ...

405 Likely GOP Primary Voters	All	Gender		Age				<50 / 50+		Race			Cell Phone / Lan		Party Affiliation		
Margin of Sampling Error: +/-5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Cell Ph	Landlin	Republi	Democr	Unaffilia
Favorable	17%	23%	9%	32%	16%	10%	13%	23%	11%	16%	**	30%	30%	13%	18%	**	14%
Unfavorable	9%	10%	7%	18%	10%	4%	3%	13%	4%	8%	**	9%	15%	6%	9%	**	4%
Neutral	44%	41%	49%	40%	28%	57%	53%	34%	55%	47%	**	20%	35%	48%	44%	**	49%
No Opinion	30%	27%	34%	10%	46%	29%	31%	30%	30%	29%	**	41%	20%	33%	29%	**	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely GOP Primary	100%	59%	41%	23%	27%	29%	20%	50%	50%	87%	3%	7%	27%	73%	90%	0%	10%

8 Next, Ted Alexander. Is your opinion of Ted Alexander ...

405 Likely GOP Primary Voters	All	Ideology			Education			Income			Region			
Margin of Sampling Error: +/-5%		Conser	Modera	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Favorable	17%	16%	20%	**	19%	12%	22%	16%	17%	20%	17%	21%	17%	13%
Unfavorable	9%	6%	16%	**	13%	7%	8%	10%	5%	11%	3%	5%	10%	21%
Neutral	44%	45%	42%	**	50%	45%	41%	42%	46%	45%	43%	47%	47%	39%
No Opinion	30%	32%	22%	**	19%	36%	28%	32%	32%	24%	36%	27%	25%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely GOP Primary	100%	74%	20%	4%	17%	40%	43%	33%	37%	30%	37%	18%	28%	16%

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9 If the Republican Primary for United States Senator from North Carolina were today, and you were filling out your Republican primary ballot now, who would you vote for? (candidate names rotated) Thom Tillis? Jim Snyder? Edward Kryn? Mark Harris? Heather Grant? Alex Lee Bradshaw? Greg Brannon? Ted Alexander?

405 Likely GOP Primary Voters	All	Gender		Age				<50 / 50+		Race			Cell Phone / Lan		Party Affiliation			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Cell Ph	Landlin	Republi	Democr	Unaffilia	
Margin of Sampling Error: +/-5%																		
Thom Tillis	28%	30%	25%	12%	19%	40%	41%	16%	40%	30%	**	15%	16%	32%	29%	**	17%	
Jim Snyder	4%	4%	3%	13%	1%	1%	2%	7%	1%	4%	**	1%	11%	1%	4%	**	0%	
Edward Kryn	3%	3%	3%	5%	2%	3%	1%	3%	2%	3%	**	9%	2%	3%	2%	**	11%	
Mark Harris	6%	5%	7%	3%	8%	5%	6%	6%	6%	5%	**	0%	4%	6%	6%	**	6%	
Heather Grant	11%	12%	11%	17%	11%	10%	7%	14%	9%	10%	**	3%	16%	10%	11%	**	12%	
Alex Lee Bradshaw	4%	3%	5%	9%	3%	1%	3%	6%	2%	4%	**	1%	9%	2%	4%	**	0%	
Greg Brannon	15%	15%	15%	11%	15%	16%	17%	13%	16%	17%	**	0%	6%	18%	14%	**	24%	
Ted Alexander	7%	9%	3%	11%	5%	6%	5%	8%	5%	4%	**	38%	14%	4%	6%	**	11%	
Undecided	23%	20%	28%	19%	35%	18%	18%	28%	18%	23%	**	34%	23%	23%	24%	**	19%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	
Composition of Likely GOP Primary	100%	59%	41%	23%	27%	29%	20%	50%	50%	87%	3%	7%	27%	73%	90%	0%	10%	

9 If the Republican Primary for United States Senator from North Carolina were today, and you were filling out your Republican primary ballot now, who would you vote for? (candidate names rotated) Thom Tillis? Jim Snyder? Edward Kryn? Mark Harris? Heather Grant? Alex Lee Bradshaw? Greg Brannon? Ted Alexander?

405 Likely GOP Primary Voters	All	Ideology			Education			Income			Region			
		Conser	Moder	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-5%														
Thom Tillis	28%	29%	31%	**	21%	27%	32%	22%	28%	35%	26%	38%	32%	16%
Jim Snyder	4%	2%	9%	**	9%	3%	2%	8%	1%	3%	2%	2%	2%	14%
Edward Kryn	3%	3%	2%	**	0%	5%	2%	2%	4%	3%	3%	2%	3%	4%
Mark Harris	6%	5%	4%	**	9%	6%	4%	8%	5%	4%	7%	6%	4%	6%
Heather Grant	11%	10%	11%	**	15%	10%	11%	11%	8%	16%	11%	6%	16%	9%
Alex Lee Bradshaw	4%	4%	6%	**	6%	3%	4%	4%	6%	2%	2%	8%	5%	2%
Greg Brannon	15%	16%	9%	**	10%	16%	15%	16%	15%	13%	15%	13%	12%	23%
Ted Alexander	7%	8%	3%	**	6%	5%	8%	5%	4%	11%	5%	3%	12%	4%
Undecided	23%	23%	26%	**	24%	24%	22%	25%	30%	12%	30%	23%	16%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely GOP Primary	100%	74%	20%	4%	17%	40%	43%	33%	37%	30%	37%	18%	28%	16%

Results of SurveyUSA Election Poll #21157

Geography: North Carolina

Data Collected: 03/17/2014 - 03/19/2014

Release Date: 03/20/2014

Percentages

10 Do you approve? Or disapprove? Of the job Barack Obama is doing as President?

1885 Registered Voters	All	Gender		Age				<50 / 50+		Race			Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Cell Ph	Landlin	Republi	Democr	Unaffilia
Margin of Sampling Error: +/-2.3%																	
Approve	39%	38%	39%	40%	38%	39%	37%	39%	38%	26%	81%	45%	37%	39%	7%	68%	28%
Disapprove	54%	57%	51%	49%	51%	56%	60%	50%	58%	67%	9%	54%	49%	55%	89%	24%	59%
Not Sure	8%	5%	10%	11%	10%	5%	3%	11%	4%	7%	9%	2%	13%	6%	4%	7%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	27%	28%	27%	18%	55%	45%	69%	20%	6%	25%	75%	32%	44%	19%

10 Do you approve? Or disapprove? Of the job Barack Obama is doing as President?

1885 Registered Voters	All	Ideology			Education			Income			Region			
		Conser	Modera	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-2.3%														
Approve	39%	16%	43%	66%	38%	35%	42%	39%	38%	39%	37%	38%	42%	35%
Disapprove	54%	81%	45%	25%	57%	55%	50%	52%	55%	54%	55%	54%	51%	55%
Not Sure	8%	3%	12%	8%	5%	10%	7%	9%	8%	6%	8%	8%	7%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	36%	39%	17%	21%	39%	40%	39%	36%	25%	35%	17%	31%	17%

11 Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

1885 Registered Voters	All	Gender		Age				<50 / 50+		Race			Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Cell Ph	Landlin	Republi	Democr	Unaffilia
Margin of Sampling Error: +/-2.3%																	
Approve	34%	37%	31%	29%	31%	35%	42%	30%	38%	37%	24%	28%	32%	34%	51%	22%	31%
Disapprove	51%	50%	53%	49%	53%	55%	47%	51%	52%	47%	64%	59%	44%	54%	29%	70%	47%
Not Sure	15%	13%	17%	22%	16%	10%	11%	19%	11%	16%	12%	13%	24%	12%	20%	8%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	27%	28%	27%	18%	55%	45%	69%	20%	6%	25%	75%	32%	44%	19%

Results of SurveyUSA Election Poll #21157

Geography: North Carolina

Data Collected: 03/17/2014 - 03/19/2014

Release Date: 03/20/2014

Percentages

11 Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

1885 Registered Voters	All	Ideology			Education			Income			Region			
Margin of Sampling Error: +/-2.3%		Conser	Moder	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Approve	34%	53%	24%	17%	35%	33%	34%	30%	37%	34%	38%	35%	29%	33%
Disapprove	51%	31%	58%	75%	47%	49%	55%	52%	48%	54%	48%	50%	55%	53%
Not Sure	15%	17%	17%	8%	18%	18%	11%	17%	15%	11%	14%	16%	16%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	36%	39%	17%	21%	39%	40%	39%	36%	25%	35%	17%	31%	17%

12 Do you approve or disapprove of the job Richard Burr is doing as United States Senator?

1885 Registered Voters	All	Gender		Age				<50 / 50+		Race			Cell Phone / Lan		Party Affiliation		
Margin of Sampling Error: +/-2.3%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Cell Ph	Landlin	Republi	Democr	Unaffilia
Approve	34%	36%	32%	31%	33%	33%	40%	32%	36%	35%	36%	20%	27%	36%	44%	29%	29%
Disapprove	41%	42%	40%	38%	42%	44%	39%	40%	42%	39%	42%	62%	36%	43%	30%	51%	37%
Not Sure	25%	23%	28%	31%	25%	22%	21%	28%	22%	26%	22%	18%	36%	21%	27%	20%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	27%	28%	27%	18%	55%	45%	69%	20%	6%	25%	75%	32%	44%	19%

12 Do you approve or disapprove of the job Richard Burr is doing as United States Senator?

1885 Registered Voters	All	Ideology			Education			Income			Region			
Margin of Sampling Error: +/-2.3%		Conser	Moder	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Approve	34%	47%	29%	19%	35%	36%	31%	34%	34%	32%	29%	47%	34%	31%
Disapprove	41%	28%	44%	59%	40%	36%	46%	39%	41%	44%	42%	33%	42%	46%
Not Sure	25%	25%	26%	22%	25%	28%	23%	26%	25%	23%	29%	20%	25%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	36%	39%	17%	21%	39%	40%	39%	36%	25%	35%	17%	31%	17%

Results of SurveyUSA Election Poll #21157

Geography: North Carolina

Data Collected: 03/17/2014 - 03/19/2014

Release Date: 03/20/2014

Percentages

13 Do you approve or disapprove of the job Kay Hagan is doing as United States Senator?

1885 Registered Voters Margin of Sampling Error: +/-2.3%	All	Gender		Age				<50 / 50+		Race			Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Cell Ph	Landlin	Republi	Democr	Unaffilia
Approve	34%	33%	36%	32%	33%	37%	38%	32%	37%	26%	59%	43%	32%	35%	12%	55%	28%
Disapprove	54%	57%	51%	48%	56%	55%	55%	52%	55%	62%	27%	51%	49%	55%	77%	36%	53%
Not Sure	12%	10%	14%	20%	11%	8%	7%	15%	8%	12%	13%	6%	20%	9%	11%	9%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	27%	28%	27%	18%	55%	45%	69%	20%	6%	25%	75%	32%	44%	19%

13 Do you approve or disapprove of the job Kay Hagan is doing as United States Senator?

1885 Registered Voters Margin of Sampling Error: +/-2.3%	All	Ideology			Education			Income			Region			
		Conser	Moder	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Approve	34%	16%	38%	62%	32%	30%	40%	31%	37%	37%	34%	36%	37%	29%
Disapprove	54%	76%	46%	30%	56%	55%	51%	56%	52%	53%	53%	55%	50%	60%
Not Sure	12%	8%	15%	9%	12%	15%	9%	13%	12%	10%	12%	9%	14%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	36%	39%	17%	21%	39%	40%	39%	36%	25%	35%	17%	31%	17%

14 Do you approve? Or disapprove? of the job the North Carolina State Legislature is doing?

1885 Registered Voters Margin of Sampling Error: +/-2.3%	All	Gender		Age				<50 / 50+		Race			Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Cell Ph	Landlin	Republi	Democr	Unaffilia
Approve	26%	30%	21%	32%	22%	23%	26%	27%	24%	24%	31%	19%	31%	24%	31%	21%	25%
Disapprove	57%	56%	58%	49%	62%	61%	54%	56%	58%	58%	53%	58%	45%	61%	43%	66%	60%
Not Sure	18%	14%	21%	20%	15%	17%	19%	17%	18%	18%	16%	23%	24%	15%	26%	13%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	27%	28%	27%	18%	55%	45%	69%	20%	6%	25%	75%	32%	44%	19%

Results of SurveyUSA Election Poll #21157

Geography: North Carolina

Data Collected: 03/17/2014 - 03/19/2014

Release Date: 03/20/2014

Percentages

14 Do you approve? Or disapprove? of the job the North Carolina State Legislature is doing?

1885 Registered Voters	All	Ideology			Education			Income			Region			
Margin of Sampling Error: +/-2.3%		Conser	Modera	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Approve	26%	34%	23%	12%	23%	28%	24%	26%	27%	26%	29%	29%	23%	20%
Disapprove	57%	43%	62%	78%	52%	54%	62%	56%	55%	61%	54%	52%	59%	63%
Not Sure	18%	23%	15%	10%	25%	17%	14%	19%	18%	13%	17%	19%	18%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	36%	39%	17%	21%	39%	40%	39%	36%	25%	35%	17%	31%	17%

15 One year from now, will North Carolina's economy be ... stronger than it is today? Weaker than it is today? Or about the same as it is today?

2100 Adults	All	Gender		Age				<50 / 50+		Race			Cell Phone / Lan		Party Affiliation		
Margin of Sampling Error: +/-2.2%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Cell Ph	Landlin	Republi	Democr	Unaffilia
Stronger	23%	29%	18%	23%	23%	23%	22%	23%	23%	20%	30%	24%	28%	21%	27%	23%	17%
Weaker	32%	28%	35%	35%	33%	30%	25%	34%	28%	32%	23%	53%	30%	32%	29%	31%	34%
Same	40%	40%	40%	38%	39%	42%	44%	38%	43%	43%	40%	17%	39%	41%	39%	40%	43%
Not Sure	5%	4%	7%	4%	5%	5%	8%	4%	6%	5%	7%	5%	4%	6%	5%	5%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	27%	26%	17%	57%	43%	68%	20%	7%	26%	74%	32%	44%	19%

15 One year from now, will North Carolina's economy be ... stronger than it is today? Weaker than it is today? Or about the same as it is today?

2100 Adults	All	Ideology			Education			Income			Region			
Margin of Sampling Error: +/-2.2%		Conser	Modera	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Stronger	23%	26%	21%	21%	19%	21%	27%	19%	24%	29%	26%	20%	25%	16%
Weaker	32%	29%	29%	41%	35%	34%	27%	36%	31%	25%	28%	29%	33%	40%
Same	40%	41%	45%	32%	40%	40%	40%	38%	41%	42%	41%	44%	38%	38%
Not Sure	5%	5%	4%	5%	6%	5%	5%	6%	4%	4%	6%	7%	4%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	35%	39%	17%	24%	38%	38%	41%	35%	24%	35%	17%	31%	17%

Results of SurveyUSA Election Poll #21157



Sponsor:

WRAL-TV (Raleigh)

Geography: North Carolina
 Data Collected: 03/17/2014 - 03/19/2014
 Release Date: 03/20/2014
 Percentages

16 State leaders have proposed various plans for raising what the state pays teachers. Which of these plans, if any, do you most prefer? Raising pay for all teachers? Focusing pay raises on those in their first 9 years of teaching? Raising pay based on performance? Or not raising teacher pay at this time?

2100 Adults	All	Gender		Age				<50 / 50+		Race			Cell Phone / Lan		Party Affiliation			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Cell Ph	Landlin	Republi	Democr	Unaffilia	
Margin of Sampling Error: +/-2.2%																		
Raising Pay For All Teachers	52%	48%	55%	51%	52%	51%	54%	51%	52%	46%	69%	50%	51%	52%	36%	68%	51%	
Raises On Those In Their First 9 Yea	5%	6%	4%	7%	4%	3%	4%	5%	3%	5%	3%	3%	7%	3%	6%	3%	6%	
Based On Performance	36%	39%	32%	32%	38%	38%	35%	35%	37%	40%	19%	37%	35%	36%	51%	23%	34%	
Not Raising At This Time	5%	5%	5%	6%	4%	6%	5%	5%	5%	6%	4%	9%	4%	6%	6%	4%	6%	
Not Sure	3%	2%	4%	5%	2%	2%	3%	3%	2%	2%	6%	1%	2%	3%	2%	2%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	48%	52%	30%	27%	26%	17%	57%	43%	68%	20%	7%	26%	74%	32%	44%	19%	

16 State leaders have proposed various plans for raising what the state pays teachers. Which of these plans, if any, do you most prefer? Raising pay for all teachers? Focusing pay raises on those in their first 9 years of teaching? Raising pay based on performance? Or not raising teacher pay at this time?

2100 Adults	All	Ideology			Education			Income			Region						
		Conser	Modera	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther			
Margin of Sampling Error: +/-2.2%																	
Raising Pay For All Teachers	52%	38%	52%	73%	47%	52%	54%	51%	54%	50%	51%	51%	52%	53%			
Raises On Those In Their First 9 Yea	5%	4%	5%	5%	6%	3%	5%	5%	5%	4%	4%	4%	5%	5%			
Based On Performance	36%	50%	34%	16%	33%	37%	36%	34%	36%	39%	34%	38%	37%	35%			
Not Raising At This Time	5%	6%	6%	4%	8%	6%	3%	7%	4%	4%	7%	6%	3%	5%			
Not Sure	3%	2%	3%	2%	6%	2%	1%	4%	2%	3%	4%	1%	3%	2%			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Adults	100%	35%	39%	17%	24%	38%	38%	41%	35%	24%	35%	17%	31%	17%			

Results of SurveyUSA Election Poll #21157

Geography: North Carolina
 Data Collected: 03/17/2014 - 03/19/2014
 Release Date: 03/20/2014
 Percentages

17 On February 2, a Duke Energy coal ash pond spilled into the Dan River. How familiar are you with this news story? Very familiar? Somewhat familiar? Not very familiar? Or not at all familiar?

2100 Adults	All	Gender		Age				<50 / 50+		Race			Cell Phone / Lan		Party Affiliation		
Margin of Sampling Error: +/-2.2%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Cell Ph	Landlin	Republi	Democr	Unaffilia
Very	39%	44%	35%	34%	38%	44%	41%	36%	43%	38%	38%	48%	31%	42%	37%	44%	35%
Somewhat	37%	37%	38%	36%	38%	38%	38%	37%	38%	40%	31%	42%	40%	37%	42%	34%	46%
Not Very	13%	11%	15%	15%	13%	10%	15%	14%	12%	13%	16%	3%	17%	12%	13%	12%	11%
Not At All	9%	7%	12%	14%	10%	7%	5%	12%	6%	8%	14%	7%	12%	9%	8%	9%	8%
Not Sure	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%	1%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	27%	26%	17%	57%	43%	68%	20%	7%	26%	74%	32%	44%	19%

17 On February 2, a Duke Energy coal ash pond spilled into the Dan River. How familiar are you with this news story? Very familiar? Somewhat familiar? Not very familiar? Or not at all familiar?

2100 Adults	All	Ideology			Education			Income			Region			
Margin of Sampling Error: +/-2.2%		Conser	Modera	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Very	39%	39%	40%	43%	33%	35%	47%	34%	39%	50%	39%	42%	43%	29%
Somewhat	37%	38%	37%	38%	35%	41%	36%	37%	41%	32%	39%	39%	36%	35%
Not Very	13%	14%	11%	12%	18%	13%	10%	16%	12%	10%	14%	11%	12%	17%
Not At All	9%	8%	11%	6%	13%	10%	6%	12%	8%	8%	8%	7%	8%	18%
Not Sure	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	35%	39%	17%	24%	38%	38%	41%	35%	24%	35%	17%	31%	17%

18 Do you approve? Or disapprove? Of the way the state has responded to the spill?

1606 Familiar With News Story	All	Gender		Age				<50 / 50+		Race			Cell Phone / Lan		Party Affiliation		
Margin of Sampling Error: +/-2.4%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Cell Ph	Landlin	Republi	Democr	Unaffilia
Approve	23%	24%	21%	36%	18%	20%	16%	27%	18%	22%	28%	23%	36%	19%	26%	22%	21%
Disapprove	61%	63%	58%	47%	69%	64%	63%	58%	64%	59%	61%	71%	48%	65%	53%	67%	56%
Not Sure	16%	12%	21%	17%	13%	16%	21%	15%	18%	19%	12%	6%	16%	17%	21%	11%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Familiar With News S	100%	51%	49%	28%	27%	28%	18%	55%	45%	70%	18%	8%	24%	76%	32%	44%	19%

Results of SurveyUSA Election Poll #21157

Geography: North Carolina

Data Collected: 03/17/2014 - 03/19/2014

Release Date: 03/20/2014

Percentages

18 Do you approve? Or disapprove? Of the way the state has responded to the spill?

1606 Familiar With News Story	All	Ideology			Education			Income			Region			
Margin of Sampling Error: +/-2.4%		Conser	Modera	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Approve	23%	29%	21%	20%	21%	24%	23%	22%	24%	22%	27%	22%	16%	30%
Disapprove	61%	53%	61%	73%	61%	55%	66%	62%	58%	62%	58%	61%	65%	58%
Not Sure	16%	18%	18%	6%	18%	21%	12%	15%	18%	15%	16%	17%	18%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Familiar With News S	100%	36%	40%	18%	21%	37%	42%	38%	37%	26%	35%	19%	32%	14%

19 In addition to the Dan River location, Duke Energy has 13 other locations across the state where it stores coal ash in ponds. How should the cleanup of those locations be paid for? The company should pay for it without raising customer rates? The company should be able to raise customer rates to pay for some of the costs? The company should be able to raise customer rates to pay for all of the costs? Or should state taxpayers pay the costs?

2100 Adults	All	Gender		Age				<50 / 50+		Race			Cell Phone / Lan		Party Affiliation		
Margin of Sampling Error: +/-1.4%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Cell Ph	Landlin	Republi	Democr	Unaffilia
Company Should Pay	88%	86%	89%	84%	93%	88%	86%	88%	87%	88%	84%	95%	83%	89%	87%	88%	86%
Raise Rates To Pay For Some	8%	11%	5%	10%	5%	6%	9%	8%	7%	8%	9%	4%	11%	6%	8%	8%	9%
Raise Rates To Pay For All	1%	1%	1%	1%	0%	2%	1%	1%	1%	1%	3%	0%	1%	1%	1%	1%	2%
State Taxpayers Should Pay	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%
Not Sure	3%	1%	4%	4%	1%	3%	3%	2%	3%	3%	4%	1%	4%	2%	3%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	27%	26%	17%	57%	43%	68%	20%	7%	26%	74%	32%	44%	19%

Results of SurveyUSA Election Poll #21157



Sponsor:

WRAL-TV (Raleigh)

Geography: North Carolina
 Data Collected: 03/17/2014 - 03/19/2014
 Release Date: 03/20/2014
 Percentages

19 In addition to the Dan River location, Duke Energy has 13 other locations across the state where it stores coal ash in ponds. How should the cleanup of those locations be paid for? The company should pay for it without raising customer rates? The company should be able to raise customer rates to pay for some of the costs? The company should be able to raise customer rates to pay for all of the costs? Or should state taxpayers pay the costs?

2100 Adults	All	Ideology			Education			Income			Region			
Margin of Sampling Error: +/-1.4%		Conser	Moder	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Company Should Pay	88%	88%	86%	91%	89%	89%	86%	90%	87%	85%	87%	86%	89%	90%
Raise Rates To Pay For Some	8%	7%	10%	6%	5%	7%	10%	3%	10%	13%	8%	11%	6%	6%
Raise Rates To Pay For All	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
State Taxpayers Should Pay	1%	1%	0%	1%	1%	0%	1%	2%	0%	0%	1%	1%	1%	0%
Not Sure	3%	3%	2%	2%	4%	3%	1%	4%	2%	1%	3%	2%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	35%	39%	17%	24%	38%	38%	41%	35%	24%	35%	17%	31%	17%

20 Should the main focus of North Carolina's Department of Environment and Natural Resources be protecting the environment? Helping businesses navigate environmental regulations? Or an even mix of protecting the environment and helping businesses navigate the regulations?

2100 Adults	All	Gender		Age				<50 / 50+		Race			Cell Phone / Lan		Party Affiliation		
Margin of Sampling Error: +/-2.2%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Cell Ph	Landlin	Republi	Democr	Unaffilia
Protecting Environment	39%	39%	39%	40%	38%	38%	39%	39%	38%	35%	42%	55%	42%	38%	27%	48%	36%
Navigate Environmental Regulations	8%	10%	7%	8%	5%	9%	12%	7%	10%	8%	10%	3%	10%	8%	9%	7%	11%
Even Mix Of Both	49%	49%	48%	47%	54%	50%	41%	50%	46%	53%	40%	34%	46%	49%	61%	40%	51%
Not Sure	4%	2%	6%	5%	3%	3%	8%	4%	5%	3%	7%	8%	2%	5%	3%	5%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	27%	26%	17%	57%	43%	68%	20%	7%	26%	74%	32%	44%	19%

Results of SurveyUSA Election Poll #21157

Geography: North Carolina

Data Collected: 03/17/2014 - 03/19/2014

Release Date: 03/20/2014

Percentages

20 Should the main focus of North Carolina's Department of Environment and Natural Resources be protecting the environment? Helping businesses navigate environmental regulations? Or an even mix of protecting the environment and helping businesses navigate the regulations?

2100 Adults	All	Ideology			Education			Income			Region				
		Conser	Moder	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther	
Margin of Sampling Error: +/-2.2%															
Protecting Environment	39%	33%	40%	52%	40%	34%	43%	40%	40%	36%	37%	42%	39%	39%	
Navigate Environmental Regulations	8%	11%	8%	5%	10%	10%	6%	9%	8%	8%	10%	7%	6%	10%	
Even Mix Of Both	49%	53%	49%	39%	44%	52%	49%	44%	49%	54%	48%	49%	50%	46%	
Not Sure	4%	3%	3%	4%	6%	5%	2%	7%	3%	2%	4%	2%	5%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	35%	39%	17%	24%	38%	38%	41%	35%	24%	35%	17%	31%	17%	

** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.