

REDESIGNING

DEMOCRACY

SUMMIT

A Facilitated Strategy Session

The Emerging Issues Commons
James B. Hunt Jr. Library

RALEIGH, NC
DECEMBER 9-10, 2012



TABLE OF CONTENTS

| | |
|----|---|
| 1 | Democracy in America |
| 3 | Welcome from IEI |
| 5 | Chancellor's Note |
| 6 | List of Participants |
| 9 | Agenda |
| 11 | The State of our Democracy: Lessons from 2012 |
| 17 | Redesigning Democracy: Envisioning a More Perfect Union |
| 22 | Responding to the Public Vision |
| 23 | Redesign in Progress: Showcase of Promising Practices |
| 24 | Civic Storytelling in the 21 st Century |
| 25 | Healing Divisions through Dialogue |
| 26 | Crowdsourcing Government |
| 27 | Developing Citizen Leaders with the Emerging Issues Commons |
| 29 | Planning the Redesign |
| 31 | Collective Call to Action |
| 32 | Making the Redesign Work for Citizens |
| 33 | About IEI |
| 35 | Notes |

DEMOCRACY

70%

of Americans talk about politics at least once a month.

57.5%

voted in 2012

62.3%

voted in 2008

34.5%

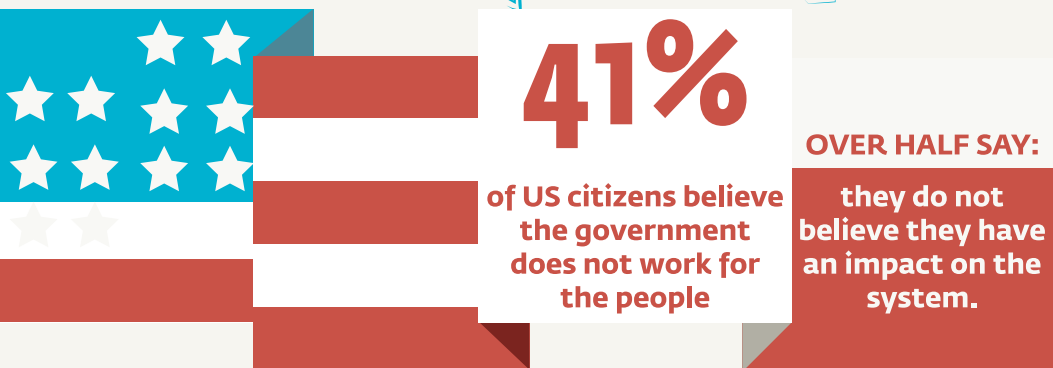
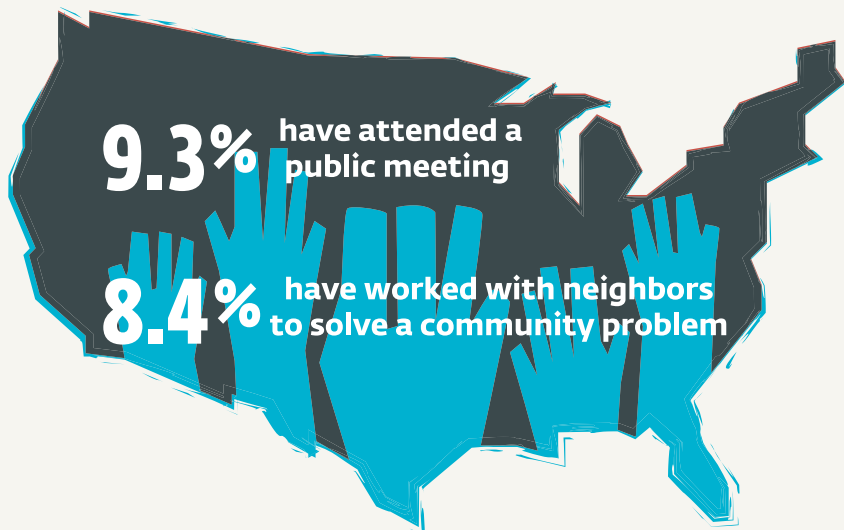
are a member of any organization

are a member of a civic organization

5.5%

We find ourselves in uncharted territory in the wake of the 2012 elections and in the face of upcoming challenges, such as improving the economy and addressing the nation's debt. Continued polarization will lead to devastating gridlock unless we work together across differences to forge consensus. The moment calls for profound and boundary-crossing leadership, not just from political figures, but from all of us.

IN AMERICA



The Redesigning Democracy Summit will gather leaders – coming from various sectors, regions and points of view – to plan new ways to work together, encourage greater levels of participation and move our nation ahead.

It is time to redesign democracy.

REDESIGNING DEMOCRACY

When we began planning the Redesigning Democracy Summit almost a year ago, we knew that we were scheduling an important event at an important time. We can take no credit, however, for foreseeing just how imperative this conversation on public participation in democracy would be in December 2012.

As the dust settles from our recent election, polarization is at a generational high. The rhetoric from nearly all political perspectives is approaching the extreme, and the average American has lost confidence in the ability of core democratic institutions to deliver on their missions. Even more disturbingly, we are currently faced with substantial challenges, such as mounting debt, a struggling economy, rising health care costs, and increasing inequality,

which can only be resolved by working together across boundaries. This moment needs collaboration - not demonization, compromise-not polarization, and participation-not disengagement.

There has been no better time to assemble this group of thinkers, achievers and leaders than the present. Whether you are a designer, an entrepreneur, a scholar, a policy professional, a journalist, or a businessperson, you know what it takes to bring people to the table. You know the importance of talking across differences, and you know how to put good ideas into action.

You are using new tools and techniques and we want to learn from you. This summit is meant to build upon your good work.

We want to connect you with some unlikely partners, to take promising practices to scale, and to think creatively about how to seize this moment in history. Our communities and constituencies are counting on us – not to solve all their problems for them, but to show them it is possible to participate effectively in a robust, productive republic.

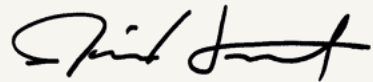
We hope that this summit provides an opportunity for you to speak openly with your peers, dig deeper into some of our most pressing issues, and begin plans to work together in new and exciting ways to revitalize public participation across the country.

Thank you for joining us for this unique convening. With your help we can truly redesign democracy to make our system work for its people.

With deepest appreciation,



Anita Brown-Graham
Director, Institute for
Emerging Issues



Governor James B. Hunt, Jr.
Former Governor of North
Carolina; Chair, Institute for
Emerging Issues



Dear Redesigning Democracy Participants:

As the flagship research institution in North Carolina, NC State is pleased to host this conference and invites you to explore our university as you discover the transformational impact of our work.

The dynamic Wolfpack community embodies the concept of collaboration as a driver of ingenuity and innovation. Centennial Campus and the Hunt Library build on this principle by converging academia, industry, non-profits and government in close proximity, creating an atmosphere where problem-solving occurs not only through focused research and partnerships, but also at the random intersection and constant interfacing of disciplines, markets and world views. These creative collisions advance our understanding of how we ideate solutions to the world's most grand challenges, drive economic growth and develop an educated work-force ready to transform the world.

With this as their backdrop, the Institute for Emerging Issues seeks to bring people together around complex issues, ensuring North Carolina's future competitiveness. Throughout the past 125 years, our university has grown into one of the nation's top public universities, becoming an engine for educational development and economic growth. NC State has created more than 4,000 jobs in North Carolina, contributing to 7,000 jobs generated worldwide. Our faculty, staff and students are engaged in the business of transferring knowledge into effective solutions to society's grand challenges. We are proud to partner with the Institute for Emerging Issues in our mission to drive prosperity for our state, nation and world.

You are among the first groups to use the new, groundbreaking Hunt Library. Governor Hunt's unwavering devotion to education in North Carolina is an inspiration to our community. This facility builds on Governor Hunt's legacy, inspiring us through its use of architecture, design and the latest technology to foster collaborative learning and advanced educational initiatives, a tremendous resource for our students and the citizens of North Carolina. Like the Institute for Emerging Issues, the Hunt Library is at the forefront of interaction and innovation, bringing together diverse people and disciplines to establish revolutionary partnerships. NC State is excited to host you at this center of learning and leadership development for North Carolina.

Over the next two days, I am confident that you all will discover new ways to encourage participation and bi-partisan collaboration, as our nation moves forward. Thank you for joining us here in Raleigh, best wishes for a thoughtful and engaging summit, and welcome to NC State.

Sincerely,

Randy Woodson
Chancellor
NC State University

List of Participants

Mary Lou Addor, Director, Natural Resources Leadership Institute, Raleigh, NC

Paul Alexander, Director, Institute on the Common Good, Regis University, Denver, CO

Omar Ali, Associate Professor of African Diaspora History and Politics, UNC-Greensboro, Greensboro, NC

Leslie Anderson, Founder, Leslie Anderson Consulting, Inc., Asheville, NC

Lionel Beaulieu, Director, Southern Rural Development Center, Starkville, MS

Julie Beeler, Co-Founder, Second Story, Portland, OR

Bryan Bell, Founder, Design Corps, Raleigh, NC

Joan Blades, Co-Founder, Moveon.org, MomsRising.org, and Living Room Conversations, Berkeley, CA

Tom Campbell, Creator, Executive Producer and Moderator, NC Spin, Raleigh, NC

Tony Caravano, Vice President of Higher Education Sales and Strategic Initiatives, Compass Group, Raleigh, NC

Eva Clayton, Former US Congresswoman, Raleigh, NC

Damon Circosta, Executive Director, AJ Fletcher Foundation, Raleigh, NC

Gene Cochrane, President, The Duke Endowment, Charlotte, NC

Allison Cook, Director of Special Projects, The Story of Stuff Project, Berkeley, CA

Meredith Davis, Professor of Graphic Design, NC State University, Raleigh, NC

Cynthia Gibson, Senior Fellow, The Philanthropic Initiative, Boston, MA

Amber Goodwin, Director of Network Initiatives, Mobilize.org, Washington, DC

Richard Grefé, Executive Director, American Institute of Graphic Arts (AIGA), New York, NY

Ferrel Guillory, Professor, UNC School of Journalism, Chapel Hill, NC

Bobbi Hapgood, Executive Director, North Carolina Network of Grantmakers, Chapel Hill, NC

Sandy Heierbacher, Founder, National Coalition on Dialogue and Deliberation (NCDD), Boiling Springs, PA

Mary Jacksteit, Project Manager and Associate, Public Conversations Project, Watertown, MA

James Joseph, Former US Ambassador to South Africa; Professor, Duke University, Durham, NC

Mary Braxton Joseph, Board Member, Lillian's List, Durham NC

Susan King, Dean, UNC-Chapel Hill School of Journalism & Mass Communication, Chapel Hill, NC

Mary Klenz, 2nd Vice President, League of Women Voters, Charlotte, NC

Matthew Leighninger, Executive Director, Deliberative Democracy Consortium, Washington, DC

Josh Lerner, Executive Director, Participatory Budgeting Project, Brooklyn, NY

Laura Leslie, Capitol Bureau Chief, WRAL-TV, Raleigh, NC

Carolyn Lukensmeyer, Founder, AmericaSpeaks, National Institute for Civil Discourse, Tuscon, AZ

Richard Mahoney, Chair of the School of Public and International Affairs, NC State University, Raleigh, NC

Chelsea Mauldin, Executive Director, Public Policy Lab, Brooklyn, NY

Patrick McCormick, Special Adviser, Victoria, Australia

Matt Motyl, Co-Founder, CivilPolitics.org, Charlottesville, VA

Matt Muñoz, Chief Design Officer, New Kind, Raleigh, NC

William Muse, President, National Issues Forums Institute, Dayton, OH

Grover Norquist, Founder, Americans for Tax Reform, Washington, DC

Robert Orr, Former NC Supreme Court Justice; Of Counsel, Poyner Spruill LLP, Raleigh NC

Pete Peterson, Executive Director, Davenport Institute, Pepperdine University, Malibu, CA

Michael Pittman, Senior Producer, Second Story, Portland, OR

David Procter, Director, Institute for Civic Discourse and Democracy, Manhattan, KS

Lee Rainie, Director, Pew Internet and American Public Life Project, Washington, DC

Amanda Kathryn Roman, Co-Founder, Living Room Conversations, Flemington, NJ

Tom Ross, President, University of North Carolina, Chapel Hill, NC

Gloria Rubio-Cortes, President, National Civic League, Denver, CO

Darrell Scott, Online Organizing Associate, Accelerate Change, Washington, DC

Cynthia Smith, Curator of Socially Responsible Design, Cooper-Hewitt Museum, New York, NY

John Steiner, Chair, Transpartisan Center, Boulder, CO

John Stephens, Associate Professor of Public Administration and Government, UNC-Chapel Hill, Chapel Hill, NC

Marshall Stewart, Department Head, NC 4-H Youth Development, Raleigh, NC

Jennifer Tolle Whiteside, President, North Carolina Community Foundation, Raleigh, NC

Arturo Vargas, Executive Director, National Association of Latino Elected & Appointed Officials (NALEO), Washington, DC

Joy Vermillion, Director for Programs, Z. Smith Reynolds Foundation, Winston-Salem, NC

Wendy Willis, Executive Director, Policy Consensus Initiative, Portland, OR



Sunday, December 9, 2012

5:30 – 6:00 p.m.

Registration and Reception

6:00 – 7:00 p.m.

Dinner

7:00–7:10 p.m.

Welcome

James B. Hunt, Jr., *Former Governor of North Carolina; Chair, Institute for Emerging Issues*

7:10 – 8:30 p.m.

The State of our Democracy: Lessons from 2012

Moderator: **Anita Brown-Graham**, *Director, Institute for Emerging Issues*

Joan Blades, *Co-Founder, moveon.org and Living Room Conversations*

Matt Motyl, *Founder, CivilPolitics.org*

Grover Norquist, *Founder and President of Americans for Tax Reform*

Lee Rainie, *Director, Pew Research Center's Internet & American Life Project*

Monday, December 10, 2012

7:30 – 8:00 a.m.

Breakfast Reception

8:00 – 8:15 a.m.

Introduction

Anita Brown-Graham

8:15 – 9:30 a.m.

Redesigning Democracy: Envisioning a More Perfect Union

Moderator: **Susan King**, *Dean, UNC-Chapel Hill School of Journalism & Mass Communication*

Richard Grefé, *Executive Director, AIGA*

Matt Leighninger, *Executive Director, Deliberative Democracy Consortium*

Gloria Rubio-Cortes, *President, National Civic League*

9:30 – 10:00 a.m.

Responding to the Public Vision

Facilitator: **Richard Mahoney**, NCSU

10:00 – 10:15 a.m.

Break

10:15 – 12:00 p.m.

Redesign in Progress: Showcase of Promising Practices

Moderator: Laura Leslie, Capitol Bureau Chief, WRAL

Civic Storytelling in the 21st Century

Allison Cook, *Director of Special Projects, The Story of Stuff Project*

Healing Divisions through Dialogue

Carolyn Lukensmeyer, *Executive Director, National Institute for Civil Discourse*

Crowdsourcing Government

Josh Lerner, *Executive Director, The Participatory Budgeting Project*

Developing Citizen Leaders with the Emerging Issues Commons

Julie Beeler and Michael Pittman, *Second Story*

John Coggin, *Emerging Leaders Fellow, Institute for Emerging Issues*

12:00 – 1:00 p.m.

Lunch

1:00 – 2:30 p.m.

Planning the Redesign

Facilitators; **Mary Lou Addor**, NCSU

Ferrel Guillory, UNC-Chapel Hill

John B. Stephens, UNC-Chapel Hill

2:30-3:30 p.m.

Collective Call to Action

Facilitator; **Sandy Heierbacher**, *Co-Founder, National Coalition for Dialogue and Deliberation*

3:30 – 3:50 p.m.

Making the Redesign Work for Citizens

James Joseph, *Professor, Duke University; Former Ambassador, South Africa*

3:50 - 4:00 p.m.

Closing

Governor James B. Hunt, Jr.



Sunday, December 9

The State of our Democracy: Lessons from 2012

The 2012 election is over. After almost two years of record campaign fundraising, endless ads, and 24-hour punditry, the American public can finally take a breath of fresh, non-partisan air.

But what about 2014? 2016? Using the 2012 election as a backdrop and with an eye to the future, this panel will analyze the state of our democracy. What trends are we seeing in our elections and public participation in the system that are hopeful for the future of our republic? What needs to change to ensure robust civic engagement? What motivates people to participate, and how can we design new platforms that speak to those motivations? What is the future of our two-party system, and how can citizens begin working together to show our leaders how cooperation works?

Welcome: James B. Hunt, Jr., Former Governor of North Carolina



As Governor for four historic terms, Jim Hunt has led North Carolina through two decades of dramatic economic change. It was during his tenure as Governor that the state transitioned from an economy of primarily traditional industries toward one that includes knowledge-driven industries such as biotechnology, pharmaceuticals and information technology.

Through this change, and in large measure because of Governor Hunt's leadership, North Carolina consistently ranked at the top of the nation in economic growth, job creation and capital investment and was nationally recognized for its top business climate. Business leaders from around the country have called former North Carolina Governor Jim Hunt a national pioneer in education and economic reform. His work in the areas of education and economic growth have garnered him numerous awards, including being named in 2006 as one of the ten most influential people in American education.

Governor Hunt holds B.A. and M.S. degrees from North Carolina State University, the J.D. degree from the University of North Carolina at Chapel Hill, and honorary degrees from over a dozen colleges and universities.

Moderator: Anita Brown-Graham, Director, Institute for Emerging Issues



Anita Brown-Graham joined the Institute for Emerging Issues (IEI) as director in January 2007. IEI is a public policy organization committed to North Carolina's future competitiveness at NC State University. Working collaboratively with individuals from all sectors and areas of the state, IEI builds an enduring capacity for progress. Anita leads the organization in galvanizing public, private, and nonprofit sector leaders around emerging issues in health, education, environments, and the economy. Her role is to

build consensus for public policy change. She works with diverse and often fractious constituencies, and, through collaboration and innovation, Anita has helped IEI accomplish impressive outcomes.

Anita served as a Professor of Law and Government at the University of North Carolina at Chapel Hill School of Government, where she provided significant training for state and local officials and wrote books and articles focused on developing the economic base of distressed communities.

Anita serves as a Trustee of the Z. Smith Reynolds Foundation and is active on various boards and committees, including the North Carolina Small Towns Action Council, the Self Help Venture Fund, MDC, Inc. and the North Carolina Rural Economic Development Center. In 2005, she earned an Eisenhower Fellowship, awarded by the Eisenhower Foundation in recognition of leadership activity, to travel to South Africa for comparative examination of issues of race and class. In 2004, she served as an American Marshall Fellow in Europe.

Joan Blades, Co-Founder, Living Room Conversations



Joan Blades is a co-founder of MoveOn.org, MomsRising.org, and LivingRoomConversations.org. She recently co-authored ***The Custom-Fit Workplace: Choose When Where and How to Work and Boost Your Bottom Line***, winner of a Nautilus book award. She also co-authored *The Motherhood Manifesto*, which won the Ernesta Drinker Ballard Book Prize in 2007. A mediator (attorney) by training and inclination, she is an entrepreneur (a co-founder of Berkeley Systems – best known for the flying toaster and the game You Don't Know Jack), nature lover, artist and true believer in the power of citizens and our need to rebuild respectful civil discourse while embracing our core shared values.

Matt Motyl, Co-Director, CivilPolitics.org



Matt Motyl is a political psychologist and Co-Director of CivilPolitics.org. He received his Bachelor of Science degree from Allegheny College and his Master of Arts in Experimental Psychology from the University of Colorado in Colorado Springs. Matt moved to the University of Virginia where he is currently a doctoral candidate in social psychology. His research continues to examine extremism, but now focuses primarily on the interaction between Americans and their political environments. As Co-Director of

CivilPolitics.org, Matt brings together scientists from diverse fields in order to develop a comprehensive, interdisciplinary understanding of political incivility in the United States. He presents this research to organizations working toward promoting increased civic engagement and political civility.

Grover Norquist, Founder and President, Americans for Tax Reform



Grover Norquist is the president of Americans for Tax Reform (ATR), a taxpayer advocacy group he founded in 1985 at President Reagan's request. ATR works to limit the size and cost of government and opposes higher taxes at the federal, state, and local levels and supports tax reform that moves towards taxing consumed income one time at one rate. ATR organizes the Taxpayer Protection Pledge, which asks all candidates for federal and state office to

commit themselves in writing to the American people to oppose all tax increases. In the 112th Congress, 238 House members and 41 Senators have taken the pledge. On the state level, 13 governors and 1244 state legislators have taken the pledge.

Norquist chairs the Washington, DC-based "Wednesday Meeting," a weekly gathering of more than 150 elected officials, political activists, and movement leaders. The meeting started in 1993 and takes place in ATR's conference room. There are now 60 similar "center-right" meetings in 48 states.

Lee Rainie, Director, Pew Research Center's Internet & American Life Project



Lee Rainie is the Director of the Pew Research Center's Internet & American Life Project, a non-profit, non-partisan "fact tank" that studies the social impact of the internet. Lee is a co-author of **Networked: The new social operating system**, that was released this spring by MIT Press. He also has co-authored five books about the future of the Internet that are based on Project research. Prior to launching the Pew Internet Project, Lee was Managing

Editor of the newsmagazine *U.S. News & World Report*.

Questions for discussion:

Is there a legitimate basis for assuming that effective civic participation leads to a more robust democracy and better outcomes in resolving public problems?

When individuals hold to strongly values and positions, will interactions with those holding different values and positions bring them closer together or lead to increased polarization?

Is there value to creating physical spaces with the purpose of helping diverse citizens find a common voice? What key attributes will those spaces need to be successful?

Will virtual spaces foster a stronger, participatory democracy? Do they both motivate participation and reduce barriers to participation? Will they make public participation more transparent, accountable or inclusive? How should they be measured for effectiveness?

Monday, December 10

Redesigning Democracy: Envisioning a More Perfect Union

Last night we talked about the state of our democracy. Some things are encouraging. Others leave much to be desired. This morning, we begin by developing a vision for the future. Regardless of what might be wrong today, what do we hope to see for our children's generation? How do we pull more people, especially those marginalized by our current system, into democratic deliberation? How should we utilize new technologies without creating barriers to participation across the digital divide? How can design thinking help us solve these challenges?

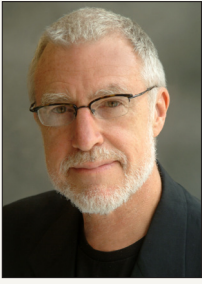
This session will begin a conversation about the end goal of our work together. Our panelists will present some intriguing options for what that goal will be, but be prepared to lend your own voice to this conversation soon!

Moderator: Susan King, Dean, UNC-Chapel Hill School of Journalism and Mass Communication



Susan King, former vice president for external affairs for Carnegie Corporation of New York, became dean of the UNC School of Journalism and Mass Communication on Jan. 1, 2012. She is also the school's John Thomas Kerr Distinguished Professor. Prior to Carnegie, King worked nearly five years in the U.S. Department of Labor as the assistant secretary for public affairs and as the executive director of the Family and Medical Leave Commission. Her journalism career included stints with ABC, CBS and NBC News. King was also an independent journalist reporting for CNN and ABC Radio News. She was a local television news anchor at stations in Buffalo, N.Y., and Washington, D.C. She has hosted the "Diane Rehm Show" and "Talk of the Nation" for National Public Radio. King has a bachelor's degree in English from Marymount College in Tarrytown, N.Y., and she earned her master's degree in communications from Fairfield University in Fairfield, Conn.

Richard Grefé, Executive Director, AIGA



Richard Grefé is the executive director of AIGA, the professional association for design. AIGA is the oldest and largest professional association of designers in the United States; currently it advances the interests of over 20,000 designers working in a variety of communication media and dimensions, ranging from type and book designers to new media, experience and service designers. AIGA, under Ric,

has become the leading advocate for the value of designing as a way of thinking and as a means of creating strategic value for business and society in the interest of civic discourse.

Ric earned a BA from Dartmouth College, crafted books at Stinehour Press, reported from the Bronx County Courthouse for AP, wrote for Time magazine on business and the economy and earned an MBA from Stanford Graduate School of Business. Following an early career in urban design and public policy consulting, Ric managed the association responsible for strategic planning and legislative advocacy for public television and led a think tank on the future of public television and radio in Washington. He has been at AIGA since 1995, developing programs that reinforce the relevance of design as an extraordinary creative gift and a critical element of business strategy; expanding AIGA to 66 chapters in the U.S., over 200 college campuses and offices for AIGA China in Beijing; involving AIGA in such global institutions as the Aspen Institute and World Economic Forum to introduce policymakers to the value of designing in solving global problems; and founding AIGA Design for Democracy to create a stronger and clearer link between government, citizens and the civic experience.

Matt Leighninger, Executive Director, Deliberative Democracy Consortium



Matt Leighninger is the Executive Director of the Deliberative Democracy Consortium (DDC), an alliance of the major organizations and leading scholars working in the field of deliberation and public engagement. The DDC represents more than 50 foundations, nonprofit organizations, and universities, collaborating to support research activities and advance democratic practice in North America and around the world.

Leighninger has worked with public engagement efforts in over 100 communities, 40 states and four Canadian provinces. He has worked with government agencies and national associations on their public engagement strategies, including the National League of Cities, American Bar Association, International City/County Management Association, Alliance for Children and Families, NeighborWorks America, Centers for Disease Control, Grassroots Grantmakers, CFLeads, Environment Canada, and the League of Women Voters. Leighninger's first book, ***The Next Form of Democracy: How Expert Rule is Giving Way to Shared Governance – and Why Politics Will Never Be the Same***, traces the recent shifts in the relationship between citizens and government, and examines how these trends are reshaping our democracy. Two of his recent publications, ***Planning for Stronger Local Democracy (National League of Cities, 2011)*** and ***Using Online Tools to Engage – and be Engaged by – the Public (IBM Center for the Business of Government, 2011)*** provide practical suggestions for aspiring democracy-builders.

Gloria Rubio-Cortes, President, National Civic League



National Civic League President Gloria Rubio-Cortés is also the Executive Editor of NCL's award-winning journal *National Civic Review*. She has held leadership positions in business, philanthropy, and nonprofits in California (Southern and Northern) and Colorado over the past 35 years and has specialized in civic engagement, philanthropy, social change, and civil rights. At philanthropic foundations, she was a senior manager at Levi Strauss

Foundation and ZeroDivide. She is co-author of the ***Civic Index, 2nd Edition*** and many articles on civic engagement. She serves on the Denver Public Library Commission (Secretary), Urban Libraries Council Board, Latino Community Foundation of Colorado Advisory Board, Mile High United Way Board of Trustees, and various other boards. A member of the National Academy for Public Administration, she is a co-principal investigator on NCL's Fiscal Sustainability Case Investigations Project with colleagues at the University of Southern California and the University of San Francisco. Awards include the Disability Funders Network Bill Diaz Award for grantmaking. She earned an M.S. in journalism from Columbia University and a B.S. from the University of Colorado at Boulder.

Questions for discussion:

Given what you heard yesterday, are you optimistic about our ability to design techniques and technologies that engage more voices in public problem solving?

Is the desired outcome of this increased engagement a unified, inclusive narrative? Are we striving for agreement or simply more participation?

Do you think effective public action will require less government to create more room for community? More government to foster group identity? Is size of government less important than other factors?

What new roles will design thinking play in inspiring citizens to engage in solving public problems?

Would you agree that deliberative tools may be viewed as yet another way that the best organized and informed citizens dominate the civic agenda? Is this view accurate? How do we manage the risks?

Responding to the Public Vision

Did the panelists get it right? Did they provide a compelling vision for democracy? What should be added to this vision? This session will open the panel conversation to the entire group to build consensus on what we want from our democracy. We will also incorporate responses from contributors across the country about what they want from democracy.

Facilitator: Dr. Richard Mahoney, Director of the School of Public and International Affairs, North Carolina State University



Dr. Richard Mahoney is the director of the School of Public and International Affairs at North Carolina State University. Mahoney served as Secretary of State of Arizona in the 1990s and later became the Executive Director of the Nuestra Familia Foundation in Arizona, which started social entrepreneurship projects in two Latin American countries. He writes and consults on international security and is currently completing a book on regime change to be published by Oxford University Press. He taught international business management at the Thunderbird School of Global Management and helped

move it to the number-one ranked international business school in the world during the 1990s.

Mahoney holds two doctorates (law and international relations) and lectures in three languages (Spanish, French and English). He has launched more than 30 interdisciplinary programs, degrees, and executive business education modules. He has written four books and dozens of articles, served as chief speechwriter in two U.S. presidential campaigns, designed and executed several national communication campaigns, directed several documentaries and written and edited more than a dozen full-length film scripts.

Mahoney earned his J.D. from Arizona State University, his master's degree and Ph.D. in international relations from the John Hopkins School of Advanced International Studies, a C.E.P. in economics from the Institut d'Etudes Politiques de Paris, and his bachelor's degree (magna cum laude) in history from Princeton.

Redesign in Progress: Showcase of Promising Practices

We now have developed a vision (or many visions) for what we hope democracy can be in the future. Of course, many of you have been working toward this goal for a long time, and there are organizations and individuals across this country working in their communities to make a better democracy a reality. This session will highlight four exciting promising practices that are tackling different aspects of democratic reform. As you listen to these quick, 15-minute presentations, make sure to write down questions you have for the speakers and talk with them in our idea sharing time after the session.

Laura Leslie, Capitol Bureau Chief, WRAL-TV



Laura Leslie has served as the Capitol Bureau Chief for WRAL-TV since 2011 and as the Capitol Bureau Chief for North Carolina Public Radio/WUNC from 2004-2011. Previously, she served as an assistant editor for Weekend America and American Public Media in Los Angeles, Calif. She also served as the capitol/metro reporter for Capitol Public Radio/KXJZ in Sacramento, Calif. Laura is the president of Capitolbeat, the national association of state-house reporters and editors.

She has received awards including the Casey Medal for Understanding Poverty, Best Political General and Political Election by the Radio Television Digital News Association of the Carolinas, best Use of Sound and best General News for Radio by the Associated Press, N.C.

She received a Bachelor of Arts in Humanities from Stetson University and a Master of Arts in English from Indiana University.

Civic Storytelling in the 21st Century



The Story of Stuff project has been working for almost five years to take big concepts – Citizens United, cap and trade, macroeconomics – and condense them into short, approachable videos that average citizens can understand. By combining a deep commitment to civic engagement with artistic design and admirable grasp of big issues, the Story of Stuff Project brings information to citizens in innovative, exciting ways.

Allison Cook, Director of Community Engagement, The Story of Stuff Project



Allison Cook designs the media, outreach and engagement strategies for all The Story of Stuff Project's movies, most recently captaining the development of its Changemaker Personality Quiz for The Story of Change. The Project's longest serving staff person, Allison managed the production of several successful offline learning tools, including a curriculum for high school students and a study guide for faith communities. Prior to joining the Story of Stuff

Project team, Allison worked with the Sustainability Funders Workgroup and the Funders Network on Transforming the Global Economy. In her "secret life" Allison volunteers as a medic with the Berkeley Free Clinic.

Questions for Allison?

Healing Divisions through Dialogue



National Institute for Civil Discourse

A nonpartisan center for advocacy, research, and policy

The National Institute for Civic Discourse was founded in the wake of the Tucson, Arizona, shooting of Congresswoman Gabrielle Giffords. Its objectives are to: channel public demand for civil discourse in political campaigns and public policy deliberation; encourage elected officials and candidates to increase their commitment to civil discourse; and build an interdisciplinary research field of civil discourse to provide insight into and legitimacy for improving American politics. The National Institute for Civic Discourse will serve as a beacon for citizens ready for more productive, respectful dialogue.

Carolyn Lukensmeyer, Executive Director, National Institute for Civil Discourse



Carolyn Lukensmeyer is the first Executive Director of the National Institute for Civil Discourse and founder of AmericaSpeaks. Under Carolyn's leadership, AmericaSpeaks earned a national reputation as a leader in the field of deliberative democracy and democratic renewal.

Prior to founding AmericaSpeaks, Carolyn served as Consultant to the White House Chief of Staff. She served as the Deputy Project Director for Management of the National Performance Review (NPR), Vice President Al Gore's reinventing government task force. Carolyn served as Chief of Staff to Governor Richard F. Celeste of Ohio. She was both the first woman to serve in this capacity and, at the time of her appointment, the only Chief of Staff recruited from the professional management field.

Carolyn earned a PhD in Organizational Behavior from Case Western Reserve University and completed postgraduate training at the internationally-known Gestalt Institute of Cleveland. She is affiliated with the American Management Association, National Training Laboratories, Organization Development Network and the Organization and Management Division of the American Psychological Association.

Questions for Carolyn?

Crowdsourcing Government



The Participatory Budgeting Project aims to get people involved in their local government by giving them a say in the budgeting process. Utilizing new technologies and operating in cities across the country, the project has connected officials to citizens, strengthened community networks, and channeled funds to public priorities.

Josh Lerner, Executive Director, The Participatory Budgeting Project



Josh Lerner is Executive Director of The Participatory Budgeting Project, a non-profit organization that helps communities decide how to spend public money. He completed a PhD in Politics at the New School for Social Research and a Masters in Planning from the University of Toronto. In addition to teaching at Fordham University and The New School, he has worked as a popular educator with the Brooklyn Center for the Urban Environment and as a

community development adviser on UNDP projects in Slovakia. He first became involved in participatory budgeting in 2003, when he wrote a guide for the City of Toronto. Since then, he has researched and worked with participatory budgeting processes in the US, Canada, Argentina, Brazil, Guatemala, Spain, and the UK. He has advised diverse organizations and institutions, ranging from the Right to the City Alliance to Toronto Community Housing to the Municipality of Rosario (Argentina). He is the author of the forthcoming book ***Making Democracy Fun***, and his articles have appeared in venues such as *The Christian Science Monitor*, *The National Civic Review*, *The Good Society*, *YES! Magazine*, *Shelterforce*, and *The Journal of Public Budgeting, Accounting and Financial Management*.

Questions for Josh?

Developing Citizen Leaders with the Emerging Issues Commons

In 2013 IEI will open the Emerging Issues Commons, a groundbreaking online and in-person civic engagement platform that will exponentially advance our ability to help communities solve challenges. The Commons will inspire North Carolinians through ideas, data, and stories of people and communities grappling with change. Visitors will be motivated to learn about challenges in their own communities, what is being done to face them, and how they can help. The Commons will allow users to distill the information they need to make good decisions for their communities and to connect with others in ways never before possible to put good ideas into action.



The Commons has been designed to serve the citizens and communities of North Carolina, but its process for fueling collaboration and fostering action can be easily replicated in other communities and states nationwide. Citizens across the United States need access to credible and interpretable data, opportunities to voice the challenges they face and the solutions they envision, and spaces in which to collaborate with other concerned citizens as they move toward action. The Emerging Issues Commons not only provides a chance for North Carolinians to come together to provide for the long-term competitiveness of our state. It also gives other communities across the United States the opportunity to witness and replicate this innovative civic engagement tool.

Second Story



SECOND STORY

Since its inception in 1994, Second Story has focused on interactive storytelling through the creation of hundreds of memorable media experiences. The studio's diverse team of strategists, storytellers, producers, designers, and engineers has continually exploited new methods and technologies to enhance, evolve, and expand interfaces that reward interaction with powerful, personalized pathways through stories, information, and the world of ideas.

Julie Beeler, Co-Founder, Second Story



Julie Beeler is the co-founder of Second Story and with a background in visual design, art history, and the liberal arts, she leads the studio in shaping unique, innovative, interactive experiences that pique curiosity, spur discovery, and inspire audiences. Julie has defined and sustained an approach to interactive media design that focuses on reaching diverse audiences while pushing the limits of technological innovation. Julie is a frequent speaker at various conferences and schools across the country on topics ranging from interactive design methodologies to usability and the marriage of rich content and technology.

Julie graduated magna cum laude with a B.F.A. in Graphic Design and Art History from the University of the Pacific.

Michael Pittman, Senior Producer, Second Story



As a Senior Producer at Second Story, Michael Pittman has found the perfect place to contribute his organizational, creative, and analytical skills along with his passion for design and storytelling. He serves as the primary point of contact for clients and external partners while leading studio team members along the path of each project. Prior to joining Second Story, Michael produced branding and interactive Web projects for national clients in the beauty, entertainment, technology, and transportation industries. Michael received a BA in

English Literature from the University of North Carolina at Chapel Hill.

John Coggin, Emerging Leaders Fellow, Institute for Emerging Issues



John Coggin coordinates efforts to engage youth and communities across North Carolina in the work of IEI. He recently completed graduate work at Harvard University, where he studied social capital under Robert Putnam and co-authored one of the first studies of the contemporary Tea Party movement. He also has experience in media production, government, and public relations. A native of Sanford, North Carolina, and alumnus of NC State, John is glad to return to his home state and alma mater to work with IEI to bring even more people into conversations

about civic engagement and community development in North Carolina. John holds a Master's degree in Religion, Ethics and Politics from Harvard University and Bachelor's degrees in Communication and Interdisciplinary Studies from NC State University.

Questions for Julie, Michael, and John?

Planning the Redesign

In these breakout sessions, we will talk in small groups about how the ideas we have been discussing will play out in communities across the country. How do we translate our conceptions of public participation into actions that benefit citizens? These small group discussions will focus on talking across disciplines and combining efforts to redesign democracy in a substantial, effective, and transparent manner.

Facilitators:

Mary Lou Addor, Ed.D., Extension Leadership and Organizational Development Specialist, NC State University



Mary Lou Addor serves as an Extension Leadership and Organizational Development Specialist, concerned with the ongoing, systematic process of implementing effective organizational change.

Lou directs the Natural Resources Leadership Institute (NRLI), a national award-winning institute of the NC Cooperative Extension, and is a leader in environmental, participatory decision-making, and public involvement. A multifaceted instructional and policy institute, the NRLI is composed of three programs: Leadership Development,

Environmental Decision-Making, and a Needs-Based Training Program. The mission of the Institute is to educate and support a diverse group of North Carolinians who are committed to seeking consensus on issues affecting the sustainable development of North Carolina's natural resources and the quality of our environment.

John B. Stephens, Associate Professor of Public Administration, UNC-Chapel Hill



John Stephens founded the Public Dispute Resolution program in 1996 at the School of Government, UNC-Chapel Hill where he is Associate Professor of Public Administration and Government. He teaches, researches, and consults on citizen participation, deliberative democracy, and collaborative leadership. John has state and federal government experience, and has done extensive facilitation and process design work for government, nonprofit, and religious organizations. John has a Ph.D. from George Mason University's Institute for Conflict Analysis and Resolution.

Ferrel Guillory, School of Journalism and Mass Communications, UNC-Chapel Hill



At the University of North Carolina at Chapel Hill, Ferrel Guillory is professor of the practice in the School of Journalism and Mass Communication. He is founding director of the Program on Public Life, which has worked to bring university scholarship to bear on the public agenda and leadership in North Carolina and the South.

Through MDC Inc. a Durham-based nonprofit, Guillory has co-authored *The State of the South* reports (1996, 1998, 2000, 2002, 2004, 2007, 2010-11). He also co-authored the book, *The Carolinas: Yesterday, Today, Tomorrow: An Exploration of Social and Economic Trends, 1924-1999* (Duke Press, 1999), commissioned by the Duke Endowment.

Guillory serves on the board of trustees of the North Carolina Center for the Advancement of Teaching. He served on the Education First Task Force appointed by Governor Easley and on the steering committee of the Rural Prosperity Task Force appointed by Governor Hunt.

Before academia, Guillory spent more than 25 years as a newspaper and magazine journalist. During his time at *The News & Observer* in Raleigh, he was the newspaper's state capital columnist, Washington correspondent and editorial page editor. Guillory has contributed chapters to books on David Duke and the politics of race, on economic transition in tobacco regions and on North Carolina politics and government. He received his bachelor's degree from Loyola University New Orleans, and a master's degree from the Columbia University Graduate School of Journalism.

Questions for discussion:

How might we design spaces and tools that capture voices of individuals and significant networks in pursuit of solving common problems facing our democracy?

How can new techniques and technologies enhance civic capacity and develop a new generation of public leadership?

Which existing techniques and technologies do you see being used in the most promising ways? Are they sustainable? How can they be replicated and scaled?

What barriers do you see rising against development of good ideas for democracy? How do you propose that those barriers be overcome?

Collective Call to Action

As we approach the end of our time together, we want to know: what are you going to as a result of this summit? This session will open with report backs from our breakout sessions and conversations about those outputs. Then, we will open the floor for participants to present their ideas for action after the conference.

Sandy Heirbacher, Co-founder and Executive Director, National Coalition for Dialogue and Deliberation

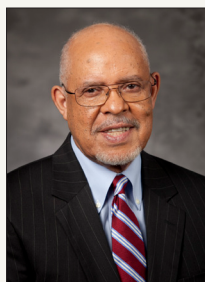


Sandy Heierbacher is the co-founder and executive director of a national nonprofit network called the National Coalition for Dialogue & Deliberation (NCDD). NCDD represents 1,700 organizations and individuals (facilitators, consultants, nonprofit leaders, public administrators, university professors, students, etc.) who bring people together across political and ethnic divides to discuss contentious issues and move to agreement and action when possible. Under Sandy's leadership, NCDD has run 5 national conference and

5 regional events with a total of 2400 attendees. Our website is a hub for the dialogue and deliberation community, with a long-running blog that features news and opportunities of import to the public engagement field, and a resource center that houses 2700+ discussion guides, books, articles, assessment tools, engagement methods, and more.

Making the Redesign Work for Citizens

James Joseph, Professor, Duke University and Former Ambassador, South Africa



Ambassador James A. Joseph is Professor Emeritus of the Practice of Public Policy at the Sanford School of Public Policy at Duke University. He is also Leader-in-Residence of the Hart Leadership Program and founder of the United States – Southern Africa Center for Leadership and Public Values at Duke and the University of Cape Town. He was appointed to senior executive or advisory positions by four US Presidents, including Under Secretary of the Interior by President Jimmy Carter and US Ambassador to South Africa by President William Clinton.

Ambassador Joseph was president and chief executive officer of the Council on Foundations, an international organization of more than 2000 foundations and corporate giving programs. He served as a vice president of Cummins Engine Company, and president of the Cummins Foundation. An ordained minister, he has taught at Yale Divinity School and served as chaplain at the Claremont Colleges.

Joseph was named by Ebony magazine as “One of the 100 Most Influential Black Americans” and later by Fortune magazine as one of “America’s Best Nonprofit Managers.” He has served as chair of the Children’s Defense Fund and as a member of the board of directors of the Brookings Institution, the National Endowment for Democracy, the Colonial Williamsburg Foundation and City Year South Africa. He serves as chair of the board of directors of MDC, the successor to the North Carolina Fund now working throughout the South, and as a member of the board of advisors of the Bloomberg School of Public Health at Johns Hopkins University and the Leadership Center at Morehouse College. A director of the Management and Training Corporation, he is also a member of the Council on Foreign Relations and the National Academy for Public Administration.

About IEI

OUR ORGANIZATION

The Institute for Emerging Issues (IEI) at NC State University is concerned with the future vitality of North Carolina. IEI deliberately and directly connects interested citizens in business, government, education, and the non-profit sector to problem solve emerging issues that lie along the convergence of four key areas: Education, Health, Economy, and Environments (Natural and Built).

Our goal is to bring focus to the state's complex public challenges, to provide an accessible conduit for citizens and leaders to engage constructively with those issues, and to support the implementation of responsive strategies.



Education



Environments



Health



Economy

OUR HISTORY

In 1985, Governor James B. Hunt, Jr., and NC State Chancellor Bruce Poulton established the Emerging Issues Forum to focus attention on critical questions facing North Carolina. The University of North Carolina Board of Governors approved the creation of the Institute for Emerging Issues at NC State University in 2002 to continue the work started at the Forum. Today, IEI brings people together around an interconnected, long-term vision for the future of our state, and we inspire and motivate citizens to create positive change.

OUR ENGAGEMENT

Each year, IEI focuses on an emerging issue that demands the entire state's attention. IEI brings thousands of people together to discover the opportunities within such issues, identify innovative solutions, and support leaders and communities seeking to implement those solutions.

The Emerging Issues Forum, held each February, remains our signature event, but our year-round program of work includes community forums, focus groups, business committees, and working groups.

Through focus groups and community forums, IEI goes into our communities across the state to better understand important local contexts. With other engagement events, such as leadership retreats and working groups, IEI seeks to build consensus among stakeholders and to establish a supportive infrastructure to enable public participation and collaborative problem-solving across North Carolina. Our work sometimes targets specific audiences within the state. The Discovery Forum for Emerging Leaders, for example, brings young people into the conversation and develops our next generation's leadership capacity.

OUR FUTURE

In 2013, IEI will open the Emerging Issues Commons, a groundbreaking online and in-person civic engagement platform that will exponentially advance our ability to help the state's citizens solve challenges.

To make informed decisions for the good of their communities, citizens across the United States need an understanding of the challenges they face, access to credible and interpretable data, an opportunity to voice the solutions they envision, and the space to collaborate and connect with others in ways never before possible to put their good ideas into action. IEI and the Emerging Issues Commons are doing this for North Carolina today.

The Commons will inspire North Carolinians by sharing ideas, information, and stories of people and communities grappling with change. Visitors will be motivated to learn more about the challenges facing their own communities, what is being done to address these issues, and how they can help. The Emerging Issues Commons provides people in all 100 counties of our state with the tools, data, and resources - all part of a unique forum - to address challenges facing North Carolina today and in the future.

NOTES

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

