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## **First Grassroots Pet Rescue Coalition Begins November 2**

**RALEIGH, N.C. (November 1, 2007)** – Wag Pet Boutique, in partnership with three local pet-friendly organizations, kicks off the first annual Presents 4 Pets collection drive on November 2. As part of National Animal Shelter Appreciation Week, Wag will join Ark Angels Pet Care, Pet Foster Network and Homesitters of Raleigh and Cary to help shelter organizations, volunteers and animals.

The first campaign of its kind, Presents 4 Pets is working to direct community support to 19 small, local pet adoption and rescue organizations. The program aims to raise awareness of and support for the many individuals and grassroots organizations working to provide shelter and care for thousands of homeless dogs and cats.

“In our community there are hundreds of people, usually working quietly and without support, who open their homes to so many lost pets,” say Wag co-owners Dan Headrick and Pam Guthrie. “These small organizations often do not have a voice within the community. This event brings a voice to these groups and educates on the many ways to support local rescue animals.”

Throughout the week donations will be accepted at Wag Pet Boutique, Brier Creek Animal Hospital, Cozy Cat Animal Hospital, Pet Mania, Wild Birds Unlimited, Paws at Play, Shear Wizardry, You Lucky Dog, Hair Graphics, Canine Country Club, Armadale Kennel, Bowman Animal Hospital, Dixie Trail Hospital and Quail Corners/Hidden Valley Animal Hospitals.

On Saturday, November 10, Wag will host an event at its store in Stonehenge Market on Creedmoor Road, which will include a celebration of the inaugural Presents 4 Pets campaign. Also at the Nov. 10 store event, attendees may consult with pet nutrition and training experts, as well as take professional holiday pet portraits.

For a complete list of donation sites, rescue groups receiving donations, sponsors and event information, please visit [www.wagpets.com](http://www.wagpets.com).

### **About Wag Pet Boutique:**

Wag Pet Boutique provides natural, human-grade, by-product-free foods and treats; holistic supplements and grooming supplies; stylish home decor, beds, bowls and diner sets; outfits, fashion collars and leads, and high-quality toys. Wag supports many animal rescue organizations and strives to provide information, resources and community support for dedicated dog and cat owners. The store is located in North Raleigh at the Stonehenge Market Shopping Center, 7414 Creedmoor Road, 919-841-5093. Visit [www.wagpets.com](http://www.wagpets.com) for [more information](#).

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